

Logan Newport

Front-End Developer | Designer | User Experience

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SUMMARY

I'm a adaptable, approachable visual designer and frontend developer with an eye for detail. A solid 14-year track record in developing and coordinating web-based software, websites, applications, and web/print media, predominantly for the telecommunications industry. I thrive in team environments and welcome challenges that push my boundaries and expand my expertise. Always keen to explore new avenues and broaden my skill set, I bring enthusiasm and an open mind to every opportunity.

EDUCATION

Bachelor of Design (Visual Communications)

Christchurch Polytechnic

📅 2006 - 2009 📍 Christchurch, New Zealand

EXPERIENCE

Front-End Development / UX Designer

Voyager Internet.

📅 2011 - Present 📍 Christchurch, New Zealand

Responsible for frontend design / development for Voyager's websites, software applications & creative marketing collateral

- Managed and updated {15+} websites and applications under the Voyager Umbrella, showcasing broad technical scope.
- Enhanced ROI by maintaining Google Analytics for goal tracking, analyzing performance, and delivering monthly reports to HOD & Execs.
- Led marketing ad campaigns from start to finish, leveraging web, social media, and print, increasing brand engagement.
- Manage design & scheduled transactional communications/newsletters to our 100k+ database.
- Boosted marketing team productivity and focus by implementing Agile practices, scrum and kanban, enhancing project delivery.
- Served on the health & safety board, conducting inductions/training for all new recruits in the Christchurch office, ensuring compliance.
- Experienced in working with hosting, domains, iSMS, server, broadband & VoIP services.
- Communicate & work closely with sales, growth & development teams across the business to align strategic goals

Visual Design /UX

Leftclick

📅 2009 - 2011 📍 Christchurch, New Zealand

Participated in the design and front-end development of web-based software

- Translated visual designs into functional websites and applications for various local and international clients.
- Participated in client meetings and interviews; designed custom packaging and marketing content tailored for clients and their end-users.
- Conducted user lab sessions to gather insights from real users, enhancing project design, user experience, implementing changes, and identifying bug fixes.
- Assisted in the development and management of a custom content management system.

STRENGTHS

- ★ **Cross-functional Teamwork**
Experienced in collaborating with development teams, engineers, sales, & project management to align with overall business objectives.
- ✏️ **Self-starter**
Proven ability to work independently, manage multiple projects simultaneously leading to timely, accurate results
- ✏️ **Creative Design Skills**
Proven ability to create visually appealing designs for websites, applications, social and print media.
- 💻 **Strong Frontend Development**
Skilled in converting visual designs into functional websites with proficiency in HTML, CSS, and JavaScript.
- 🔗 **Multi-Disciplinary Expertise**
Experience in various roles including Front-End Development, UX Design, and Visual Design.

TECHNICAL SKILLS

JavaScript	React	Node.js	HTML
CSS/SASS	Tailwind	Git/Github	
Adobe Design Suite	Illustration		
Microsoft Suite	Dynamics 365		

OTHER CERTIFICATIONS

Advanced Google Analytics

Understanding of advanced Google Analytics concepts.

PASSIONS

- ♥️ **AI & Web 3.0 technology**
A desire to harness these advancements to create cutting-edge digital experiences
- ♥️ **Outdoors / Sports**
Play various sports such as golf, touch rugby, and enjoy long distance running. Also coach and help out with my childrens sports.

EXPERIENCE

Designer / Flash Developer

Mode Partners

📅 2007 - 2009 📍 Christchurch, Zealand

Implemented a unique, interactive Flash-based website with robust SEO capabilities, ensuring it was fully indexable by Google.

- Contributed to a small team marketing a major property development in Queenstown's Jacks Point, focusing on brand development, sales collateral, and web development.
- Developed websites using HTML/CSS and Flash ActionScript.
- Designed and scheduled weekly newsletters for various clients.

REFERENCES

Ryan Burnett

Ministry of Social | Marketing Lead Voyager

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theministryofsocial@gmail.com

Rad Gulliver

Parklands Youth Football Coach

027 315 4611